



### Real Estate Signs

- Residential offsite temporary freestanding **Open House** signs must be less than 6 sq ft in size displayed only prior to and during the open house.
- Temporary freestanding or wall signs less than 6 sq ft in size for residential property and 32 sq ft for other properties for the purpose of **selling or leasing** the property on which the sign stands.
- For **multiple family dwellings**, one freestanding or wall sign per street frontage is allowed when **vacancies** exist. The sign size must not exceed 6 sq ft for properties up to 36 units, and no more than 32 sq ft for properties over 36 units and adjacent to major thoroughfare. The maximum height of freestanding sign may not exceed 10 ft.
- **Commercial real estate** signs for leasing or selling are permitted only when the buildings are less than 95% occupied and limited to one freestanding or wall sign per street frontage, no greater than 32 sq ft and no higher than 10 ft for freestanding signs. Other commercial signs may be permitted, but size varies depending on the zoning district. Please call 763-569-3335 for assistance.



### Please Be Kind— Remove Your Sign!

All temporary signs must be removed after the sale or event. Signs found in violation of city code may be removed and disposed of without notice, and at the owners expense. Sign owners may be held liable for damage to persons or property.

### Temporary Signs Requiring Permits

*Administrative Land Use* permits may be issued for certain outdoor activities, where temporary signs may be approved as part of the activities, as follows:

- ◆ Outdoor Nursery/Garden Centers \$100/30 weeks
- ◆ Outdoor sales, Promotional Events \$50/10 days
- ◆ Gasoline Service Station Outdoor Displays \$50/30 days
- ◆ Outdoor church functions, civic events and Car Wash Fundraisers \$25/10 days

Commercial and industrial sites are allowed two 10-day permits per calendar year. Gasoline service stations are allowed three 30-day permits per year and four car wash fundraisers per calendar year.

### City Contact Information

Sign Regulations & Enforcement  
**Building & Community Standards Dept**  
 763.569.3473 or 763.569.3330

Zoning Regulations  
**Business & Development Dept**  
 763.569.3335

Building Permit Requirements  
**Building & Community Standards Dept**  
 763.569.3330

After Hour or Weekend Reporting of an Immediate Safety Hazard  
**Police Department**  
 911 (*Officer Assistance & Emergencies*)

This brochure contains general information about sign requirements and is intended as a guide only. Other regulations and requirements may apply. City codes are available on the city website at [www.cityofbrooklyncenter.org](http://www.cityofbrooklyncenter.org).

**City of Brooklyn Center**  
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# Temporary Sign Regulations



The City of Brooklyn Center Sign Code, Chapter 34, allows promotion of certain events and activities, while maintaining the safety and aesthetics of the community and public boulevards. Numerous or improperly placed signs may create clutter and safety hazards, distract drivers and become litter when abandoned. Help present an attractive, clean and safe environment for current residents and businesses, as well as those looking to move to Brooklyn Center. Please be respectful of your neighbors and city staff and comply with the law.

## Prohibited Signs

The following signs are not allowed by City Code (Chapter 34-130).

- Signs in public right-of-ways, unless otherwise specifically allowed by ordinance.
- Signs including indoor signs with flashing, blinking, or motion that can be seen from the street.
- Signs painted onto buildings or walls.
- Banners, pennants, streamers, portable signs, or other attention-grabbing devices for which a temporary sign permit was not obtained in conjunction with an approved outdoor event/activity.
- Unsafe/unsightly signs or sign structures.
- Off-premises business advertising signs.

Some signs, such as search lights or event signs, may be allowed with an administrative permit. (City Code 35-800).

## Temporary Signs

Some types of temporary signs are allowed without obtaining permits from the City (City Code 34-140), while other signs require permits. Signs must meet certain size, time and location requirements. The following information is a summary of requirements for certain types of temporary signs. All signs must be maintained in good and safe conditions. Please contact the City if you have questions about signs not described in this brochure.

### Location

Temporary signs described in this section must be located at least 10 feet from the street edge or 2 feet behind a sidewalk/trail. As illustrated in the diagram, signs may not be located in the 55 ft clear view triangle unless they are less than 2 1/2 ft in height (City Code 35-560). Please obtain permission from the property owner before placing a sign on private property.

Signs may not obstruct vehicle or pedestrian traffic or visibility. Signs may not be placed on public utility poles or other structures, fences, trees, traffic signs, in parks, in street medians, or on city or commercially-owned property.

When the ground is penetrated, for safety please follow Gopher State One Call suggestions for utility locates at [www.gopherstateonecall.org](http://www.gopherstateonecall.org) or 1-800-252-1166.

## Garage/Rummage Sale Signs

A garage/rummage sale may be conducted by a resident of a property for the purpose of selling personal property, conducted within the residence or accessory structure, no more than four times per year not to exceed three consecutive days.

- One informational sign up to 6 sq ft is permitted at the site of the sale.
- Off-site signs may be up to 6 sq ft and located on other residential properties with permission of the property owner.
- The name of the person conducting the sale, address and date(s) of the sale must be provided on the front or back of the sign.
- Banners, pennants, streamers, balloons, stringers or similar attention attracting devices may also be displayed on the property where the sale is being conducted.

## Architect/Contractor Signs

Offsite signs less than 6 sq ft in size and signs less than 48 sq ft identifying a contractor, architect, or engineer may be placed on a worksite if they are removed no more than 10 days after the project's completion.

## Campaign Signs

Campaign signs may be erected for a period of 60 days before and 10 days after an election, provided no one sign is greater than 16 sq. ft. in area. However, in a state election year, there is no limitation on size or number of campaign signs during the 46 days before the primary until 10 days following the general election.

Campaign signs may not be located on public property. Please contact the City Clerk for more information about campaign regulations.

## Organization or Civic Signs

Displays denoting a civil or religious holiday may be erected for a temporary time period as long as they meet location, safety and sign standards.

## Home Occupation Signs

In R1, R2 and R3 Zoning Districts, one freestanding or wall sign is allowed. A sign may not exceed 2.5 sq ft and the height may not exceed 6 ft above ground. Home occupations along major thoroughfare may be up to 6 sq ft. More information about Home Occupation requirements can be found in City Code 34-140, 35-900, 35-405/406. A permit is required for Home Occupation signs. Please call 763-569-3335 for more information.

